

# Bright Advisory

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Orientation for Critical & Strategic Minerals Leaders

Clarity at decision points where consequences are pivotal.

## What We Do

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Bright Advisory works at moments where decisions become consequential.

We work with leaders in critical and strategic minerals to clarify outcomes, align technical and institutional realities, and commit to paths they can govern as conditions change.

Our work is not branding, promotion, or generic strategy.

It is orientation: ensuring the outcome itself is real, coherent, and governable before momentum hardens around it.

# Who We Work With

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## **We Work With**

- Founders, boards, and executive teams in critical and strategic minerals
- Projects involving public markets, institutional capital, or government interface
- Leaders facing irreversible or high-impact decisions

## **We Do Not Work With**

- Projects where outcomes are driven by hype rather than reality
- Teams unwilling to reassess an outcome if it proves incoherent

# How We Work

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We do not determine outcomes for clients.

We test them against reality so clients can own what they are committing to.

Our work proceeds in phases. Phase 1 precedes all others.

# PHASE 1 – Outcome Clarification

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Clients often consider that the outcome is already determined.

Yet it may be incomplete or incompatible with context.

Phase 1 tests the outcome against:

- Technical reality
- Funding and capital structure
- Team capability
- Regulatory and jurisdictional constraints
- Market and institutional alignment

If the outcome holds, we proceed.

If it does not, it must be adjusted before further work begins.

Phase 1 exists to prevent sunk-cost momentum from replacing judgement while options and credibility still remain.

*This phase is mandatory.*

# PHASE 2 - Technical, Legal & Institutional Alignment

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Once the outcome is sound, we support execution through:

- Technical due diligence - geology, metallurgy, processing, engineering, financial modelling, infrastructure, environment, social and governance (ESG)
- Legal due diligence - risk analysis and structuring, jurisdictional considerations, transaction and compliance interfaces
- Regulatory and approvals pathway analysis
- Capital market and institutional positioning
- Government and stakeholder interface
- Risk surfacing and sequencing

As required technical and legal expertise and jurisdiction-specific matters are addressed by appropriately qualified and experienced experts.

# Engagement and Pricing

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## **Engagement Model**

Engagements are structured around time-bound sprints or retainers.

Engagement labels may vary by context; all work proceeds through Phase 1 before Phase 2.

### **Phase 1 — Outcome Clarification**

- 4 to 15 days
- Indicative rate: \$3,000 per day

### **Phase 2 — Technical, Legal & Institutional Alignment**

- Custom scope
- May include subcontracted domain experts where required
- Specialist rates may apply

Engagements commence on payment, with staged payments for work exceeding two weeks.

# Why This Matters

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Poorly defined outcomes waste capital, stall projects, and create reputational risk.

Clear outcomes enable:

- Faster decisions
- Cleaner capital alignment
- Credible institutional engagement
- Adaptation without loss of authority

## Contact

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